

News Release

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62nd Annual Salt Lake Parade of Homes™ kicks off with emphasis on Green Build

(South Jordan, UT – July 29, 2008) – The Salt Lake Home Builders Association has launched the 2008 Parade of Homes™ with its VIP Night opening ceremonies at Kennecott Land’s Daybreak Community, highlighting four high-performance green homes. The homes built by Rainey Homes, Holmes Homes, Liberty Homes and Gold Medallion Homes are unique in their construction by including advanced construction techniques as well as advanced technologies resulting in significant reductions in energy usage and utility bills.

The high-performance homes at Daybreak include a number of features that lower the cost of ownership. Some features include:

- Solar thermal collectors that capture the sun’s energy to heat water. A panel area of 20 square feet prevents the release of approximately 70 pounds of carbon dioxide into the atmosphere every year.
- A net electrical meter feeding excess electricity back to the power company, so the meter actually runs backwards when there’s more than needed.
- A tankless water heater allows more than seven gallons per minute without wasting heat to store hot water, allowing residents to wash dishes, clothes, and take a shower at the same time while saving energy and space.
- Low-flow showerheads and faucets look and perform just like traditional fixtures, but use less water – as much as 50 percent less.

“It is exciting to include these four super-high-efficiency homes in this year’s Parade of Homes™ because they will demonstrate to consumers what the

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possibilities are in sustainable building practices,” said Curtis W. Dowdle, (MIRM, CSP, CAASH) Executive Officer, Salt Lake Home Builders Association. “These innovative homes will be a nice compliment to the other unique homes and remodels that people can expect to see this year.”

In total, 35 homes will be presented in the Salt Lake Parade of Homes™, which includes Brigham Young’s historic farmhouse remodel at This Is The Place Heritage Park.

The Salt Lake Parade of Homes runs from Aug. 1 through Aug. 16. Homes will be open daily, including Sundays, from 11 a.m. to 9 p.m. Tickets are \$12 and available at participating 7-Eleven stores along the Wasatch Front, online at utahparade.com, the Daybreak information pavilion, and This Is The Place Heritage Park. Children age 5 and under are free. One dollar of each Parade ticket sold will be donated to The Make-A-Wish Foundation of Utah to help grant the wishes of children with life-threatening medical conditions. The Salt Lake Parade of Homes™ began in 1946 and is the longest running Parade of Homes in the nation at 62 years.

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