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## Press Release

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### **Daybreak welcomes seven new, locally owned businesses to the SoDa Row Village Center in South Jordan**

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(South Jordan, UT) – Five years ago, Kennecott Land opened a new type of community that offered a unique vision of a walkable and sustainable community, complete with eclectic shops and restaurants, unique architecture, urban parks and transportation options – all within bustling neighborhoods. This mixed-use vision at the Daybreak community is taking form at the SoDa Row Village Center which will open in August. (South Daybreak).

“The SoDa Row Village Center businesses are locally owned and operated with owners who have a desire to not just operate a business but be part of a community,” says Scott Schwendiman, Commercial Development Manager, Kennecott Land. “They caught the vision for what Daybreak is all about.” The 68,000 sq. ft center has five uniquely designed buildings that are each built to LEED Gold standards and are located across from Oquirrh Lake at 4709 Daybreak Parkway.

“Daybreak is able to move forward with commercial and retail development even in the slow economy because increasingly, people in the valley desire unique places and products that have character and are eager to support the businesses. The businesses that are joining us are eager to be a part of Daybreak because of strong demographics and strong growth, but also because they see what is possible when quality development meets committed vision,” says Schwendiman.

Daybreak welcomes the following new businesses to the neighborhood:

**Black Diamond Gymnastics and Sport Centers** – Black Diamond is based in Park City and is expanding to open its second location in Daybreak. It provides gymnastics, dance, cheer and martial arts and will add the Right Star Academy, an academic preschool and tutoring program. It also offers the Kids Klub after school enrichment program, off-track camps for kids, birthday parties and special events. It will occupy nearly 17,000 sq. ft. and will open in mid-August; it is now taking enrollment (801-790-1800). “I was attracted to South Jordan and Daybreak by its sense of community and focus on family,” said Katy Heddens, Founding President, Black Diamond. “This center is more than a gym – it’s where the community will participate in a variety of social and athletic events and where people will meet others in their communities.”

**San Gelato Café** – San Gelato Café will surely be a destination in Daybreak and across the southwest part of the valley offering gelato, panini and many other Italian treats in the unique lakeside location occupying 2,000 sq. ft. The Italian café will offer 36 flavors of Gelato and Sorbet specially crafted by Italian Chef Guido Tremolin, who promises “an authentic Italian experience.”

**Tio's Mexican Restaurant** – Tio's is a local Mexican restaurant with one other location currently open in Murray. Tio's will serve lunch and dinner and will occupy about 2,600 square feet.

**Oopsie Daisy** – Oopsie Daisy, a children's boutique, is debuting in Daybreak. It will offer distinctive children's clothes, shoes, gifts and furniture and will occupy 2,200 sq. ft. "The growth in the southwest part of the Salt Lake Valley makes Daybreak an ideal location for stores wanting to reach young families," says Tiffany Avery, store owner, Oopsie Daisy.

**Classic Cleaners** – Classic Cleaners is based in Salt Lake City and will open its third location in Daybreak. It prides itself on striving to be an environmentally sensitive cleaner. This location will occupy 900 sq. ft and will offer a convenient drop-off and pick-up site for area residents and employees working in the nearby Daybreak Corporate Center. "We believe that Daybreak has so much potential for our business already – but the long-term plans for more homes and businesses make it the perfect site for us," said Brady Tanner, owner, Classic Cleaners.

**Guy's Barbershop** – Guy's Barbershop will open its first location offering haircuts and straight razor shaves in a traditional one-chair shop. It will occupy 228 sq. ft. and open in August. "Historically, the center of many communities has been around a barbershop which not only offers a service but also a place to stay connected with neighborhoods – I hope to offer that at Daybreak," said Guy Dumas, owner and barber, Guy's Barbershop.

**Zion's Bank** – Zion's will open a new branch in Daybreak to meet the growing need for convenient banking. Zion's Bank will build a free standing bank adjacent to SoDa Row and across from Daybreak Corporate Center. With strong visibility along Daybreak Parkway and the interesting character of the surrounding buildings, Zion's will be in the heart of economic activity.

Additional tenants will be announced over the coming weeks and will include several restaurants, shops and services.

An additional 20,000 sq. ft remains available for lease at SoDa Row. The grand opening event will be in conjunction with the first annual Daybreak Triathlon on Saturday, September 19 at the Village Center plaza. For more information, visit [www.daybreakutah.com](http://www.daybreakutah.com)

*Note: We are happy to host you while obtaining photography of the center or we can provide photography upon request. Directions: Enter from Bangerter Highway at 114000 South and continue straight taking the second roundabout exit. The SoDa Row Village Center is on the east side of the street. Parking is available on the west side of the street until construction fences are down. For access, please call Jana Kettering at 801-204-2917.*

### **About Kennecott Land**

KLC was established by Rio Tinto in April 2001 to develop surplus mining land. Daybreak is the first testament to that vision. Daybreak is situated on 4,126 acres in South Jordan City where 20,000 homes and up to 13 million square feet of commercial space are planned. At KLC, sustainable development is at the heart of every business decision by balancing the complex interaction of environmental, economic and social factors. Kennecott Land does this in a way that protects and strengthens what matters most to our community: strong and safe neighborhoods, quality education, a healthy and renewable environment, and a vibrant local economy. [www.kennecottland.com](http://www.kennecottland.com) and [www.daybreakutah.com](http://www.daybreakutah.com)

**About Rio Tinto**

Rio Tinto is a leading international mining group headquartered in the United Kingdom, combining Rio Tinto plc, a London and NYSE listed company, and Rio Tinto Limited, which is listed on the Australian Securities Exchange.

Rio Tinto's business is finding, mining, and processing mineral resources. Major products are aluminum, copper, diamonds, energy (coal and uranium), gold, industrial minerals (borax, titanium dioxide, salt, talc) and iron ore. Activities span the world but are strongly represented in Australia and North America with significant businesses in South America, Asia, Europe and Southern Africa.

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